

Canon imageRUNNER ADVANCE C350P

Outstanding Color MFP for Mid-Size Workgroups



The Canon imageRUNNER ADVANCE C350P, BLI's Pick for "Outstanding Color MFP for Mid-Size Workgroups" for the Winter 2016 test season, offers...

- Minimal downtime, thanks to flawless reliability and simple routine maintenance procedures.
- Canon Cloud Portal for imageRUNNER ADVANCE, which provides direct integration with Google Drive so users can print from the cloud.
- Support for Canon PRINT Business mobile app, which enables users to print from smartphones and tablets.
- Canon MEAP, which enables integration with uniFLOW and other solutions developed by the OEM or third parties.

"Not only is the Canon imageRUNNER ADVANCE C350P a highly reliable printer, it is no slouch when it comes to productivity, delivering faster than average speeds when printing a suite of mixed file types in color," said BLI's European Lab Manager Martin Soane. "The C350P also delivered high-quality output. Time and time again, it produced cleanly formed text, vibrant colours and sharp detailed business graphics, which means that organizations are able to retain control and use the C350P to print out important business documents in-house."

"The imageRUNNER ADVANCE C350P's highly customizable touch-screen control panel and logically organized menu structure simplifies the user experience," added BLI Senior Editor Priya Gohil. "Walk-up users can register frequently used operations to simplify programming. For added convenience, the C350P offers print from USB capability so that users can easily preview and print image files from their USB drive with minimal effort."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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